

Fall 1997

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Valparaiso University Guild

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Highlights

- State of the University
- Convention Perspective
- Membership Drive
- Guild Scholars



The Valparaiso University Guild

Our Vision

THE INTERNATIONAL COMMUNITY OF CHRISTIAN WOMEN, USING THEIR GIFTS IN VOLUNTEER SERVICE AS UNIQUE AND VALUED PARTNERS IN THE UNDIMINISHED PROGRESS OF VALPARAISO UNIVERSITY AS THE LEADING LUTHERAN UNIVERSITY IN THE WORLD.

Our Mission

- We create and develop a greater interest in the University as an institution of Christian higher learning.
- We give financial assistance to the University.
- We assist in increasing student enrollment.
- We provide facilities necessary for the students' physical and spiritual welfare.
- We emphasize and reinforce the call of the University to provide highly educated and committed Christian leaders for the nation and the world.

United by Christian love and a common dedication to the concept that scholarship, freedom, and faith are uniquely confirmed at the University under the Cross, The Valparaiso University Guild is sustained by its belief in the following values:

Christianity — We confess faith in Jesus Christ as the Son of God and redeemer of the world. This faith underlies all our individual and corporate actions.

Service — We see our work on behalf of Valparaiso University as a response to the Lord's call to work for Him and to serve others with the talents He has given us.

People — We affirm the importance of each individual and respect the contribution of all. We encourage the personal growth and achievement of our members and of the students and faculty of Valparaiso University. We provide opportunities to be part of a dynamic team.

Excellence — We strive for the highest level of quality in all our work and continually seek ways to improve as individuals and as an organization. We promote excellence at Valparaiso University.

Education — We believe that learning and teaching are high callings, and that knowledge is a powerful tool for change. The Guild supports an environment of true scholarship at Valparaiso University, and provides training opportunities for its members, so that each may enhance her contribution to the University and society.

Commitment — We give our work in the Guild a high priority in our lives. We pledge that we will devote the resources and talents God has given us to this worthy task.

Innovation — We support creative thinking and suggestions for improvement at all levels of our organization.

Communication — We involve our members in decisions that will affect their service to the University. We see that every member is informed about events on campus and about the ongoing work of the Guild. We listen and respond to ideas and suggestions.

Optimism — We look forward to the success of our work, with Christian hope and reliance upon the grace of God.



This fall, the VUCA Brauer Museum of Art featured "Old Masters Brought to Light"— world-renowned art exhibit from Romania

Editor's Note

Those who attended Convention had the opportunity to participate in workshops led by outstanding VU faculty and staff; hear a thought-provoking presentation by Dr. Meilaender on the issue of cloning; interact with students at the opening reception, the Guild and Memorial Halls service project, the junior and senior women's barbecue; meet the newest Guild scholars; view the master pieces in the Romanian art exhibit, "Old Masters Brought to Light"; and be spiritually uplifted in worship at the Chapel of the Resurrection. These experiences filled Guild members with a renewed sense of pride that they represent a University that is making a difference in young men and women's lives.

For those who were unable to attend Convention, I hope that the pieces within this *Bulletin* will be a reminder to you that you are supporting an exceptional place and will encourage you to continue to proudly promote Valparaiso University in your communities.

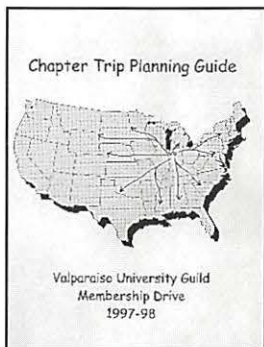
Rebecca Balko



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**Margaret Zobel,
Guild President**



past presidents were reaffirmed by the Guild membership when we voted to continue to pay transportation costs for the Amen Corner at National meetings. The roster will pay their own meals to increase good Guild stewardship.

Beautiful weather, the bluest skies ever, enhanced the outdoor Guild-hosted barbecue, for many appreciative junior and senior women on campus. God even directed the beginning of our membership drive efforts early-on with a Convention guest

becoming a Four Winds member by Sunday morning.

The creation of Valpo Guild took place 66 years ago, but its re-creation, like one's life, is on-going — always subject to planning, perusal, and prayer. The Guild is looking forward to a year examining chapter structures, membership expansion, voting procedures and new forms of communication.

Continue to guide and direct us, O Lord — and may we always be willing to follow Your paths. Amen.

Post-convention musings September blue skies at Valpo "He will direct thy path" then to the last months of the 1997 Guild calendar Formation, Reformation the end of the growing season to be followed by New Life in the Spring and then the creation the birth of our Lord.

The hand of God, His "directing", is evident all around us, in our everyday existence, our ups and downs of life, as well as in the Guild. We asked for God's guidance at the 1997 convention, just past. How did He direct our paths? He blessed our attendance with a committed assembly of Guild members. He guided democratic discussions in which we redefined job descriptions for the vice presidents (Vice President of Marketing and Communication and Vice President of Guild Affairs) to enhance their various talents. Secretary and treasurer terms were shortened to two years. Four Winds dues were changed to \$35.

The Guild calendar shows that the end of the growing season leads to New Life. Likewise, our



1997 Convention assembly

**Alan F. Harre,
Valparaiso University
President**



Welcome. As all of you know on this beautiful day, this is exactly what Valparaiso's weather is like day-in and day-out.

When you attend the worship service in the Chapel on Sunday morning, you will have the opportunity to hear how much the new sound system contributes to your experience. As you know, the gift of the Guild and some University funds were used to purchase and install the new system. Thank you for helping to make this possible.

The campus community is also grateful for the funds the Guild members are earning and/or contributing to assist in the renovation of Guild Hall. The restoration of Guild and Memorial Halls is a high priority on our list of projects we want to complete. Thank you for the efforts of each of you individually and to the Guild collectively.

We are always very happy when the Valparaiso University Guild joins us on campus. We hope this will be a very special time for you. I will talk about a variety of subjects, and I hope to

allow time to answer questions.

Since my introducer chose not to tell a story about me, let me share a story with you about my grandson. Shane became 4 in June. He

loves model trains. He has been fascinated with them since he was 18 months old. I also like model trains, and I have some model trains at home. A few weeks ago, Shane said to his father, "Dad, I worry about Grandpa's trains." My son-in-law Nick asked him why he worried about Grandpa's trains. Shane responded, "Grandpa is gone so much, maybe someone could go to his house and steal them while he is gone." Nick asked, "Well, what should we do about that?" Shane replied, "Grandpa could let us watch them for him."

Let's begin with the fall enrollment picture. I have reproduced a chart that we shared with the VU Board of Directors. The freshman class is 46 students larger than last year, increasing from 725 to 771. We count as freshmen all students who have not yet earned enough credits to be classified as sophomores. As a result, there are some individuals among this 771 who are not new students but second-year students who are not yet classified as sophomores.

Sophomores are down by 18 from 689 last year to 671 this year. The number of juniors, 662, has increased 142, a very significant number, from 520 juniors last

year. The senior class decreased from 638 last year to 571. You may think we added 51 students given the 571 students in this year's senior class compared to 520 in last year's junior class. These additional students represent "super seniors." These are students who are here for their ninth or tenth semesters because of overseas programs, double majors, cooperative education programs, etc. The total number of students, 3603, is 133 greater than last year. This includes 47 more students pursuing a master's degree than last year. The enrollment in the School of Law is 49 fewer than last year, for a total enrollment of 407.

Allow me to comment about the School of Law enrollment. For a number of years, we had expected the VUSL enrollment to decrease. National data suggests that the number of students interested in studying law has decreased for a variety of reasons. Prospective students recognize that it is much more difficult to obtain a position as a lawyer in a law firm, but more than that perception is at play here. Demographically, there are fewer college graduates between 22-26 years of age; the undergraduate colleges went through that demographic reality four years ago. The long-term birth rate decline is reflected in the small VU senior class. Graduate schools are now confronting what undergraduate schools experienced four years ago. The VUSL numbers are in keeping with national trends.

Eighteen percent fewer students sat for the national Law School Admission Test last spring than the previous spring. In fact, VUSL's numbers have moved down more slowly than we expected had the VUSL reflected perfectly the national averages. It is good news that the decrease in enrollment has been less stark than it might have been, but we are concerned about the diminishing numbers.

If VU is able to enroll another 700 or more new freshman students next fall, VU's student body will increase by another 125 students, almost with no effort at all. The size of our undergraduate student body is moving upward nicely.

I cannot overstate how thankful we are for the good work that Vice President Katharine Wehling and

"The size of our undergraduate student body is moving upward nicely."

her staff are doing on behalf of undergraduate admissions. She has put together a fine staff who are smart and work very effectively. We all need to recognize that the decisions about the college choices of this generation of students are impacted by a wide variety of variables, most of which the admissions staff cannot control. When we hear people say the staff ought to do this or that, they are probably doing all of those things, plus a lot more. We know that alumni and Guild members are extremely important in influencing students, and we thank you for what you do. We also know

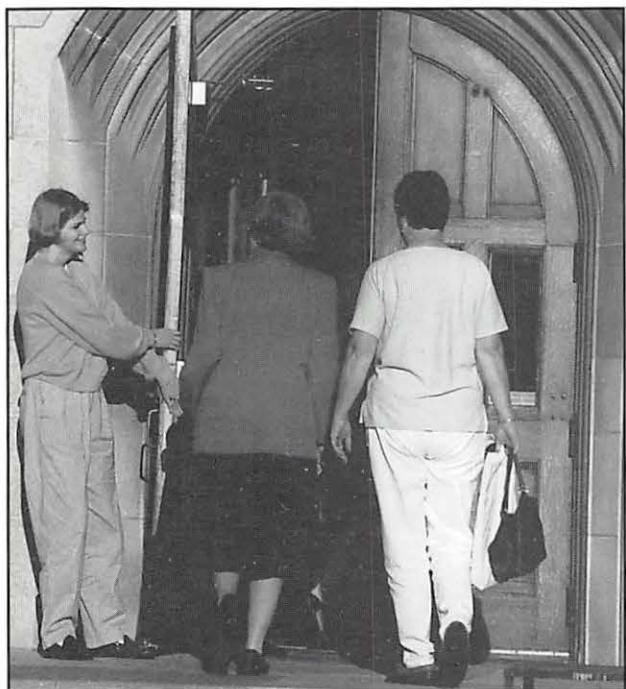
that faculty as well as our current students are very important. Parents play a significant role, and pastors and teachers are also influential.

We know that high school counselors have influence. We know the perceptions of the job market are critical in decision-making. All of these forces taken together have a profound impact upon prospective students' decisions.

There is a "common sense" current fallacy that there are not enough positions avail-

able for degreed nurses. While it is true that most hospitals have fewer nurses working on the floors today than in the recent past, the reality is that there are still many nursing positions that are vacant. Vacant positions are in non-traditional nursing roles. If you talk with someone who says their son or daughter is interested in nursing, but questions pursuing that profession because of the false perception that there are not any jobs available, it is extremely important that you tell them this is an incorrect perception. There are fewer jobs on hospital floors, but positions in home nursing, visiting nurse groups, physician assistants, etc., are all increasing in number. More nurses are needed and are employable.

The United States is going to be facing a significant crisis in respect to its teacher supply. Nationwide, roughly 40 percent of the teachers in elementary and secondary schools at present will retire between now and 2004. You know that many school districts are having difficulties providing classrooms and teachers for the children of the baby boomers, the children called the "boomer echo." Education experts estimate that the United States will need an additional 350,000 to 450,000 teachers to teach that increased population. If 40 percent of the current population of teachers retire, they must be replaced, and if another 300,000 to 400,000 new "boomer echo" teachers are added to that number, there will be many opportunities for graduating



Senior Guild scholar Marjorie Nagel welcoming Guild members to Guild Hall for the Area Breakfasts

students to teach, particularly if those persons are mobile and are willing to go and live wherever jobs are available.

One of the ongoing concerns here at VU is the "positioning" of the University. Some people are very uncomfortable that universities have become so concerned about "positioning" and marketing, but we have to take these matters seriously. There are events on campus this fall that assist in positive positioning and University name recognition. For example, the Old Masters exhibit has offered VU powerful leverage to position the University. We have rented billboard space along Chicago metropolitan area free-ways to advertise the exhibit. We have advertised via WFMT, a classical music radio station that accepts advertisements. The Northwest Indiana Forum did a review of various Chicago radio stations and discovered that the WFMT signal is transmitted by other FM stations in many cities across the country. The image we are conveying is that VU takes the intellectual and artistic development of students seriously. Evidence to support that claim is

"The image we are conveying is that VU takes the intellectual and artistic development of students seriously."

that the University is hosting the Old Masters exhibit. We are fortunate in having this world-

renowned exhibit in our museum to help us do that.

We also have used the VU vs. Yale game in much the same way. Many people are asking whether we will "break even" on the game. That really is not the question. We did not decide to participate because we would make or lose money. The real opportunity was what this game could do for Valparaiso University in the Chicago metropolitan area. Could the linkage to Yale provide VU with some public relations leverage? Will VU have an opportunity to interact with some prospective students whose attention we would not have attracted without the game? Will we have an opportunity to interact helpfully with our alumni in the Chicago area who have not been on the VU campus for years but who might come to Soldier Field to see their alma mater play Yale University? These are more important questions.

We have somewhere between 12,000 and 13,000 alumni in the Chicago metropolitan area. Part of the difficulty we have in identifying a precise number is that 18 percent of our alumni are married to one another. (The national average of college marriages is 8 percent.) Many Chicago area alumni husbands and wives are counted as one when we send mailings. Yale has many alumni in the Chicago area, and was very interested in playing before their alumni. We hope that we receive good game media coverage and



Prof. Zygmunt leading Convention workshop on "Issues in Faith and Science"

that our VU/Yale billboards will position VU as a school that is involved in "big time" events.

We continue to use VU's ranking in *U.S. News & World Report* in helpful ways. As I have told you at previous gatherings, one would not get a Ph.D. if one did research like *U.S. News & World Report*. But we will take the public relations value of VU's high rank, because that brings VU to the attention of prospective students. I believe the particular method *U.S. News & World Report* uses measures the wrong things. The measures emphasize inputs rather than outputs. When people ask me what we think about our ratings in *U.S. News & World Report*, I usually respond by saying something like "we are pleased to be listed; we are pleased to be evaluated as positively as we are; but, if *U.S. News & World Report* was evaluating

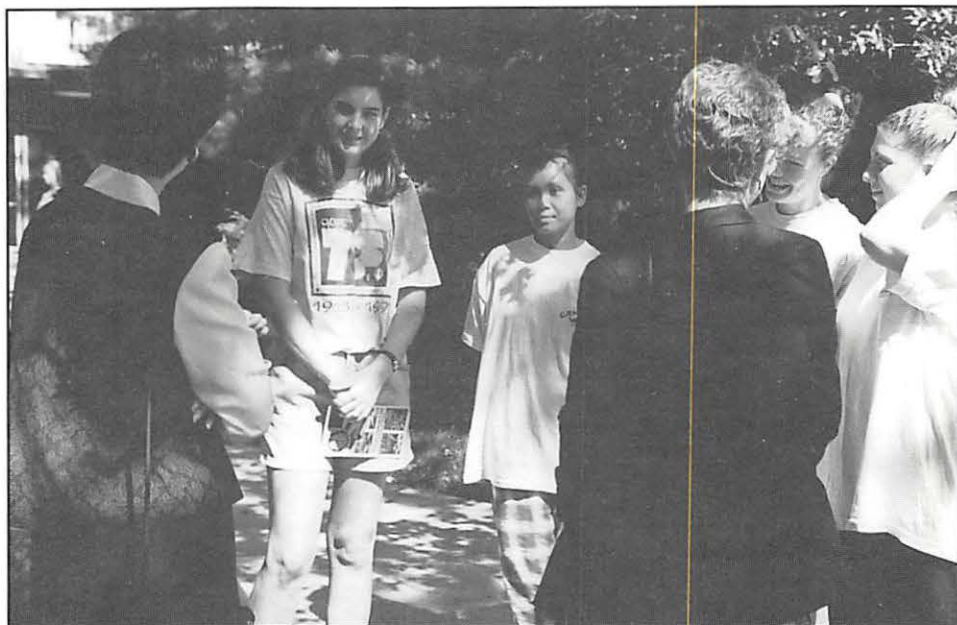
outputs, VU would do even better."

We now turn to the Campus Plan. The basic concept that we are trying to promote is that "place affects mission." We have consolidated VU's undergraduate academic programs on what many of you refer to as "the new campus" or "the east campus." Remember that some of the "new campus" buildings are now 50 years old!

There is little doubt that VU needs a new library. Moellering Library has served the VU community faithfully for many years. Since about 1980, for every new book we place in the library, we must remove one. The way Moellering Library is configured almost demands that the library patron has a map to locate materials. The very nature of the building forces the shelving to be set up with little logic. We do not have the right kind of space or enough space to include all the technologies that must be available in modern libraries.

"The basic concept that we are trying to promote is that 'place affects mission.'"

When I was in Indianapolis recently, one of the things I did was visit the IUPUI library that was designed to include the new elements that must be available in modern libraries. I was impressed. The library includes literally hundreds of computers



Junior and senior women conversing with Guild members at the Convention barbecue

scattered throughout the building for students to use for a variety of library-related activities. Moellering Library does not offer such services. Some have suggested that we add to and renovate Moellering. However, that produces a major problem, namely how to do business safely when a building is open for construction. I am convinced we do need a new library, and we are working to achieve that goal.

Where to place the new library was much debated. The Campus Plan calls for the new library to be located west of the Chapel of the Resurrection and east of the current Valparaiso Union. Once a new library is built, we would totally rework and add on to Moellering Library to transform the building into a new Valparaiso Union. What is interesting about the architects' proposal is that I proposed this about eight

years ago, and everyone ignored me. Obviously, I now consider the architects to be brilliant. Our plan is to locate programs in the Union representing all the student groups presently not in the Union, like the Black Student Organization, but also WVUR, The Lighter, etc. We will probably include a new dining facility that will be capable of serving our entire student body. We would likely place student mailboxes in the Union. Everything would be centralized, and we expect that the Union would be heavily used. In the long term, that will save VU a lot of money. For example, while our dining facilities are convenient, that convenience comes at a very high cost. It is much more expensive to operate three or four dining halls rather than just one.

We are serious about consolidating some buildings. For example,

we think it makes sense to house nursing, physical education as an academic discipline, (not the physical activity itself), social work, and education together. Such a facility will enable positive synergy among the disciplines involved. The Director of Physical Plant Services will be happy because there will be fewer roofs and buildings about which to worry.

We also would like to return athletics to the campus from across Sturdy Road. It has become more and more difficult and dangerous for fans to cross that road because of increased traffic. The new campus plan provides for that.

The facility issue I have not addressed and one that presents significant challenge is residence halls. The University desperately needed to construct residence halls at the end of World War II and the Korean War. Nationwide every campus was scrambling trying to build residence halls. Because of that need the federal government made possible very, very low-cost loans with payoffs extended over long periods of time to enable colleges to build those facilities. VU joined this national trend. VU had to build the residence halls as quickly and as cheaply as possible. We built high density, somewhat spartan residence halls with double-loaded corridors, gang showers, etc. That type of living environment is no longer acceptable to students. For example, most of them have come from homes where they have not had to share a room with anyone, no brother

or sister. They had their own television sets, bathrooms, etc. When they come to VU, suddenly they have a roommate. They have to learn to share and to accommodate someone else.

To redo our residence halls will cost more than \$6,000,000 a piece. But redoing them will still not get us everything we would like. To build a new residence hall that would house 250-300 students properly is a \$15,000,000 to \$18,000,000 investment. There are no longer low-cost loans to construct such buildings. The other problem is that soon after VU builds a new residence hall, we will again experience another national downturn in student population. Student interest is fickle, and it may well be that in a few years it may no longer be fashionable to live on campuses. We have to manage major debt wisely. If VU is going to undertake significant debt, we need to have a sure long-term resident population. To manage the debt service over 20 years would require expensive room rental. To do debt service over 30 or 40 years creates other problems. VU will have a worn-out building with little or no sinking fund to re-work the building. There are some very real, important challenges in the residence hall issue. It is not that we do not want to face them; it is not that we are indifferent to the desires of students and parents; but we are constantly caught between rising student and parent expectations for more and more amenities and greater luxury and their expectation that we

do not charge extra for these amenities and luxuries.

VU had a wonderful year in our fund-raising last year. Many of you received a copy of the booklet *Visions*, and it reports that VU had its very best fund-raising year ever in fiscal 1996-1997. We raised \$18.8 million last year, and \$7 million was designated for the endowment. VU's endowment has now reached \$104 million, up from \$86 million July 1, 1996. The stock market has helped to inflate the value of the endowment. No one can assume the stock market will be a never-ending bull market, but we are very pleased. We were not in a campaign during 1996-1997, yet VU received that amount of money. What a wonderful blessing.

How can the VU Guild assist VU GRADS?

Look to the Future

CAREER  CENTER

- + ADVISE students with particular career interests
- + CONNECT your employer with top-quality prospective employees
- + PARTICIPATE in the Career Services Network

Take the OPPORTUNITY
to create OPPORTUNITIES!

Call the VU Career Center at
219 464 5005.

This spring, we will be hosting a North Central Association (NCA) accrediting team on campus. This is an every 10-year experience. We will be well prepared for the team's arrival. Also, for the very first time, we are being visited by an accreditation team from the NCAA, the National Collegiate Athletic Association. The NCAA put into place several years ago an accreditation process that must be repeated every five years. We are now up for our initial accreditation. VU's Self-Study Report has been prepared and submitted, and the accreditation team will be on campus in a few weeks.

We have appointed a new Executive Director of University Relations, Mr. Reggie Syrcle, who formerly served Milliken University in Decatur, IL for many years. We are looking forward to his joining us in October. Reggie seems to be a very accomplished individual, and we believe he will add much to our operation.

We were saddened when Rev. Chuck Werth, director of church relations, resigned at the end of August. Chuck and his wife, Ruth, have wanted to pursue some personal goals for many years and have now decided to bring those plans to fruition. We have identified a person to fill the position, and an offer has been made. That person has not yet accepted or declined, so I am not at liberty to report who it is. We are in the final stages of the search for a Dean of the College of Business Administration. I interviewed the third candidate

this morning. We have one more candidate on campus next week, and I hope we will then reach a decision. We are also in the process of searching for a dean for the School of Law, as Dean Ed

Gaffney resigned at the end of the last academic year. Professor Ivan Bodensteiner is the acting dean of the VUSL during the current academic year.

North Central Association Accreditation

Valparaiso University is seeking comments from the Guild about the University in preparation for its periodic evaluation by its regional accrediting agency. The University will undergo a comprehensive evaluation visit March 16-18, 1998 by a team representing the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools. Valparaiso University has been accredited by the Commission since 1929. The team will review the University's ongoing ability to meet the Commission's Criteria for Accreditation and General Institutional Requirements.

The Guild is invited to submit comments regarding the University to:

Public Comment on Valparaiso University
Commission on Institutions of Higher Education
North Central Association of Colleges and Schools
30 North LaSalle Street, Suite 2400
Chicago, IL 60602

Comments must address substantive matters related to the quality of the institution or its academic programs. Comments must be in writing and signed; comments cannot be treated as confidential.

All comments must be received by the Commission by February 16, 1998.

President's Report

by Margaret Zobel, Guild President

Convention 97

Members of Valpo Guild, Friends, Guests: OUR family considered the “Little House” books by Laura Ingalls Wilder to be favorites. In fact, some years back we stopped in DeSmet, South Dakota, where the Ingalls family spent a short period of their life. Pa Ingalls had a real talent for pithy and wise sayings:

There's nothing like help when a man has a big job to do.

There's nothing in the world as good neighbors.

These sayings indicated the need not only for self-reliance, but also, and more importantly, for dependence upon each other — friends and neighbors. As a result, the Ingalls appreciated their neighbors and in turn were well liked by all. Their regard in the community in which they lived remained high wherever they were. One family alone could not have established the communities which formulated the establishment of the West. But groups of settlers, each with a unique gift or talent (carpenter, blacksmith, merchant, doctor), all working together, are what founded our country.

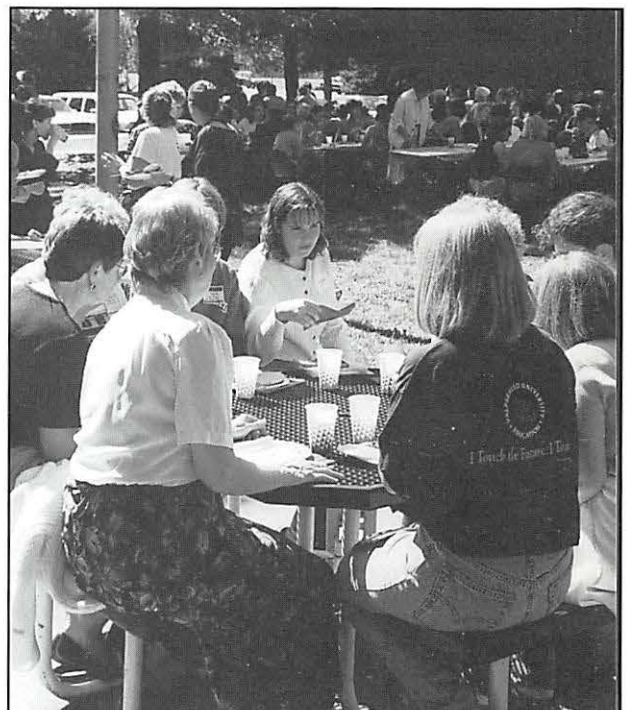
The Guild also has a history such as this. Just as the settlers saw a need to expand their territory westward, so the Guild founders saw a need at Valpo in which women of that day could be involved. The first meeting, 66 years ago, of those founding women must have been really something! Coming together at VU from homes as far as Detroit, Chicago, New York, and St. Louis,

these founding women who probably had attended Lutheran University association meetings with their husbands, decided to organize an auxiliary women's group to assist this new Lutheran venture of a university making it a “center of culture and a citadel of faith”, as quoted from the Guild History, vol. 1. They had an important common cause in the support of Valparaiso University, and they bonded together because of it. Friendships grew through their work. And most amazingly, this all began in the midst of the Great Depression — and without faxes and e-mail. Trusting that God would lead them where and how they were to go, these women would proceed in the cause of the University as women of that era were wont to do — by nurturing. Even the first projects of this group bear this out — \$5000 to assist the Physical Education and Home Economics departments in 1932, and \$2500 for new beds in Altruria and new mattresses in Lembke Hall in 1934.

The traditional role of women as nurturers has been an important part of the Guild history. Tight budgets at VU have been a way of life throughout the years. Barely able to meet salaries, day-to-day maintenance, and capital improvements, certainly the niceties of residence hall life had

to be largely inferred until the women stepped in. Of course, this was still the era when women's lives usually were centered around Kinder, Küche, and Kirchen (children, cooking, and church). Not only were the earliest projects mentioned of nurturing mind, but a list of Guild projects throughout the years will testify to this same thought even today when we are looking to improve the quality of life in Guild/Memorial Halls.

Now, how have all of these nurturing projects come to fruition? Certainly not by the handful of founding members of the Guild alone. Those women of 1931 already envisioned efforts of “friends” of the University joining together to meet the needs of this Lutheran university — via local



Junior and senior women meeting new Guild friends at the Convention barbecue

chapters. How did a chapter evolve? By a "FRIEND" of Valpo talking to her FRIENDS and convincing them that Valparaiso University was truly a great cause.

How do you get new members for your chapters today and in the future? By YOUR being a FRIEND of Valpo and the Guild needing their support. This is true FRIENDRAISING. Every time you talk about Valparaiso University, you are FRIENDRAISING. Every time you invite a friend to a Guild event, you are FRIENDRAISING. Hopefully, these friends, efforts of our own FRIENDRAISING, will, in turn, become VU FRIENDRAISERS in their own way.

In this day and age when a majority of women are employed outside the home, and with the time constraints resulting from such a schedule, I truly understand the problems of chapters with declining membership. It seems to be the number one concern of the Guild, shared by a host of other

volunteer groups. This past July, when I was on campus for the University Board of Directors meeting, I was addressed by three women who asked how they could become Valpo Guild members. And two of those three women said "No one has asked me." I expect that these three women have now been officially invited into membership by the chapter presidents whom I notified. This is but one sign that the Guild is still moving forward, but we all need to assist in its rejuvenation.

Yes, each chapter needs new members and, as it has been said before, membership is not the responsibility only of the membership chairman; it is each member's responsibility. Many of us here today are 60 and beyond. Do we say, "THEY need to get new members"? No, instead, WE need to get new members. Do you remember the old Evangelism motto of the Lutheran Church - Missouri Synod, "Each one, reach one"? The message in that catchy phrase could well be

our impetus in our FRIEND-RAISING, our nurturing. Every one of us needs to RAISE A FRIEND for Valpo Guild. "But that isn't my talent," you say. No one goes through life without friends. We all talk to friends by phone, at church and Bible class, at the supermarket, at

work. Still can't do it, you say? Remember the unique talents of the early settlers of which I earlier spoke? This is another marvel of the Guild and your involvement in it. I cannot make coffee in a one hundred cup urn to save

*"Every one of us needs to
RAISE A FRIEND for
Valpo Guild."*

myself, but I CAN accompany community singing or address envelopes, and, oh, can I make telephone calls! My mother is not with us at convention this year but she lovingly made 75 of her nylon scrubbies and sent them along to be sold for the Orlando chapter. Others lead thought-provoking Bible studies to help us grow in faith. God does direct our paths in many ways, all for the good of Valpo and Valpo Guild.

The campus newsletter of September 12 listed the upcoming Guild convention as centering around "interacting", a buzzword of the 90's. I suggest to you that we are also FRIENDRAISING or nurturing — right here and now. Do you want to see nurturing at its best? Attend tomorrow's barbecue to which junior and senior women have been invited. This is the ultimate opportunity for students to see us as people, as FRIENDS, and for us to meet young women who are prospective Guild members.

Our own Bylaws chairperson Lorraine Dorough has been a



Trimming bushes at the Guild/Memorial service project

special FRIENDRAISER this weekend. Lorraine obviously is a heavily involved Guild member, but also a business woman at Coca Cola. Because of her undergraduate engineering degree from Valpo, she is speaking to VU engineering students about her professional experiences. This is an opportunity to show another side of Guild members to students.

And what about our fundraising efforts? Are they necessary or needed? Oh, yes, they are needed — as nurturing and friendraising efforts. When the University Board of Directors speaks of \$4 million dollars plus needed for the Guild-Memorial renovation, even I must concede that our \$200,000 goal pales in comparison. Perhaps our days of

building a residence hall or providing a beautiful lobby in the Center for the Arts are over. But you have, at this convention, voted upon the disbursement of Guild Special and Calendar funds to several campus departments. These departments, and many other departments, have all made special requests of the Guild. Other outside avenues of income to them are probably quite limited. When these requests are discussed, it hurts to think that most of these requests are not to be granted. But our friendraising and nurturing is evident to these requesting University departments.

Now, can you envision the fundraising, as well as the friendraising ripple effects in your own chapter efforts? Our chapter has several new members with absolutely no Valpo connection. They like the people in our group. They are now dues-paying, they contribute to our luncheons and card parties, they are patrons of our Advent Vespers. They now have a Valpo tie. Is it not conceivable that, in the future, they might become contributors to the University? And think of the friends with whom they might speak! Yes, we will leave major fundraising to the University's Office of Institutional Advancement, but we will continue to nurture and to raise funds for the necessary and the needed with our friendraising.

The Guild Board is attempting cost-cutting measures, as is evidenced in the 1996-97 budget and actual expenditures, but we



A computer assists with presentation of the bylaws revisions

will not sacrifice quality. We are trying various kinds of meeting procedures as in last February's Targeted Leadership Forum. Some ideas will bear better fruit than others. We need to involve all of you. Remember Hillary Clinton's "It takes a Village". Well, it takes active members to raise the Guild. And to paraphrase Pa Ingalls — *There's nothing like help when a Guild member has a big job to do.*

Be a FRIENDRAISER — today and always.

Bed & Breakfast Alert

It is time for a new Bed and Breakfast directory. Contact Lois Oster as soon as possible with any changes (504 488 1004).

Also, please note that the minimum price for a Guild Bed & Breakfast single is now \$35 and \$40 for a double.



Convention Perspective

by Christine DeLooze, Convention Reporter

T *raveling to VU*

Convention attendees traveled from all over the country to gather together at VU for the common purpose of participating in and directing the path of the Guild. As I reflected on my fourth Guild Convention, it occurred to me that this gathering is a trip of rejuvenation that inspires and reminds us why God has called us to support Valparaiso University. This year's theme, "He will direct thy path." (Proverbs 3:6), was very fitting as we examine and implement renewal objectives that will strengthen our organization.

New Roads

Before Convention even convened, the Guild was trying out new ways of doing things. This year attendees stayed in hotels, which enabled the women in Scheele to remain in their rooms. The Kaleidoscope Bazaar was also organized differently with items grouped in categories such as holiday, food court, kids corner, Valpo, etc. This turned out to be very helpful for shoppers. Purchases totaled \$18,000! The presentation of by-laws was another innovative change. Through the use of a laptop computer and a projector, the proposed bylaws amendments were clearly and colorfully presented allowing members to discuss and determine new directions for the Guild. Just one of the significant bylaws changed was the revisions in the titles and duties of the National Vice Presidents. The title of the First Vice President

was changed to Vice President of Guild Affairs and will serve as Coordinator of Area Directors. The title of the Second Vice President was changed to Vice President of Marketing and Communication. These changes focus the vice president duties internally and externally and eliminate the assumption of a sequential series of ranked offices leading to the presidency.

A Trip of Renewal

As the Guild strives to define its path for the future, a number of exciting renewal objectives will be examined and new options considered - membership, chapter structures, Area boundaries, communications, voting procedures, and committees. These all present exciting opportunities for Guild growth.

Each chapter was encouraged to participate in a membership drive to increase Guild membership 15% by next September. To help along the way, a "Chapter Trip Planning Guild" was distributed to each chapter. The guide included an Itinerary, Mileage Chart, Tips for Membership Recruitment and Retention, Tips for the Road, Overcoming Road Blocks, and an Emergency Assistance Hotline (800 748 4538). As membership chairperson Linda Deal told us in her Tips for the Road, "Always use your lights. Remember that you are ambassadors for

VU - shine brightly!"

The Reason for the Ride

Of course, one of the most gratifying things of Convention is seeing how we directly benefit VU students. The Guild Calendar Fund provided presentation equipment for Christ College and a video system for the Sexual Assault Awareness and Facilitative Education (SAAFE) office. The Guild Special went towards calculator view screens for the Department of Mathematics, leadership conference registration fees for Greek representatives, and photography equipment for the Art Department.

It was also wonderful to meet the Guild scholars. And, so inspiring to hear how involved these students are at VU. Knowing that we help make their education possible invigorates everyone to promote, sell, and buy more Guild cookbooks.

Once again Guild members assisted the residents of Guild and Memorial Halls in a campus



Guild members perusing Admissions materials



Guild members searching the internet during a convention workshop

service project of polishing, cleaning, painting, raking, and pruning. It was an excellent way to get to know students and show them how much we care about their residential experience on campus.

Landmark

Of course our commitment to the renovation of Guild and Memorial Halls does not stop with the service project. The project promotion chairperson Nancy Fehr announced that the 1996-97 project monies amounted to \$100,000. She strongly urged us to keep the momentum going for one more year. And, also reminded us to invite old friends who once lived in these residence halls to get involved. Nancy then introduced Fred Plant, Director of Physical Plant Services, who presented the Guild/Memorial proposed renovation budget. There certainly is a lot of work that needs to be done!

Fun and Friends

Lest you think Convention was all work and no play, let me tell you

about all the fun we had. Devotions on Thursday, Friday, and Saturday were led by creative, talented, and spirit filled Guild member Dorilee Feller Pervorse. On Friday and Saturday Guild members attend a variety of workshops on topics that

ranged from leadership to the developments in East Asia. Friday Dr. Meilaender gave an intriguing presentation on the issue of cloning. Later that night Guild members got up on stage for the first ever "Open Mike". The entertainment that evening by Guild members will never be forgotten! On Saturday a barbecue with junior and senior women in the courtyard of Scheele and Lankenau exceeded our expectations. We thoroughly enjoyed getting to know each other. And, Saturday evening lived up to its billing as "A Night to Remember". The elegant dinner in the lobby of the VU Center for the Arts followed by the presentation of Prof. David Morgan on the Great Masters Exhibit from

Romania was a stunning end to the day. Members and guests were overwhelmingly impressed strolling through the Brauer Museum of Art looking at works by Rembrandt, El Greco, and other masters.

Round Trip

For me Convention weekend does not feel complete until the Sunday morning service in the Chapel. It is a reminder that our efforts on behalf of Valparaiso University are work for the Lord. Knowing this, we each return to our chapters excited to use what we have learned, open to trying new ideas, and committed to making the Guild network the best that it can be. "He will direct thy path." Proverbs 3:6. Each one of us should take this to heart as we strive to do His work. Remember, God can't steer a parked car.



Bev Wick receiving Alumni Service award from Michelle Bazin-Johnson, Director of Alumni Affairs

On the Road to Membership Growth

by Linda Deal, Membership Chair

Convention 1997 marked the beginning of the Guild Membership Drive. While membership recruitment and retention must always be a priority for the Guild, it's important to really focus on expanding our Guild network from time to time. Our goal this year is a 15% net increase in membership by Convention 1998. Chapter representatives received packets at Convention with tips on how to reach this goal. Chapters not represented received a packet in the mail. Use the ideas and follow the road to membership growth!

"Our goal this year is a 15% net increase in membership by Convention 1998."

We have **three great sources of new members** at our finger tips. The **first** is the list of people with Valpo connections in your area that is generated by your mailing requests. If you haven't already, be sure to submit your chapter's zip code request form to the Guild office, so they can run a list of VU contacts in your zip code area. The **second** source is the list of mothers of new students. Ask your Area Director for the names of the mothers of new students in your area. The **third** source is all the women who have lived in Guild and Memorial Halls from 1971-1996. These women received a brochure about our Guild/

Memorial project inviting them to join us in our efforts. Refer to the list your chapter president received and make a personal contact with them. Above all, don't delay with your recruitment efforts. Convention 1998 will be here before we know it!

At Convention, I limited my report to the membership drive, but there is additional information I would like to share. At the Targeted Leadership Forum last February, a Membership Issues Ad hoc Committee met to discuss ways in which we could celebrate our members' accomplishments, improve our service to each member, and bring more members into the Guild. At the TLF and through subsequent correspondence, this committee prioritized the strategies that follow and suggested a few ideas, many of which will be reviewed and considered by the Board.

1. Improve the Guild image

- Use the Calendar Fund for student initiated proposals
- Continue "survival kits", cookies, cakes, etc.
- Bazaar - continue? new name? encourage regional items
- Display the history of the Guild in a showcase at VU
- Re-examine the name of the Guild
- Consider hiring a consultant to develop a new identity and marketing strategy

2. Attract recent graduates

- Get information on job candidates who are visiting cities
- Publicize the Guild office 800 number for women to call
- Check with the Guild office for a list of new graduates
- Recruit at VU (i.e., host events at Scheele)
- "Mix" with students during national meetings
- Use Web page to attract recent graduates

3. Provide support for chapter leadership

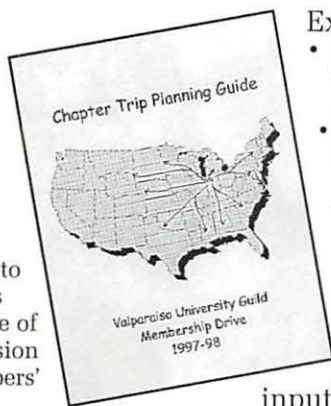
- Have a break out session for "new" chapter presidents at Convention
- Share newsletters
- Share chapter handbook format information
- Appoint a membership chair
- Equip presidents to be motivators
- Develop a "no fail" integration process for new and existing members



Area Breakfast meeting in the Guild Hall lounge

4. Recognize the different needs of each chapter and of members within each chapter

- Create "spin off" groups in larger chapters
- Recognize Four Winds - plan an activity at Convention
- Encourage supporting member categories for chapters
- Allow chapters to define priorities within the scope of the Guild's mission (based on members' strengths and interests)
- Focus on parents of students - "parent survival kits"



- Promote one national project (ex. soup)
- Have a seminar on how to choose a fundraising project

Explore local partnerships

- Seek opportunities to work with the Alumni Association in a non-competitive manner
- Promote "Christian Higher Education" Sunday with other colleges and churches
- Seek college fair opportunities
- Host VU professor lectures in areas

I wish to thank the committee members for their input and efforts in developing

these recommendations: Linda Branson (Land of Lakes chapter), Kathryn Brodin (Milwaukee Golden Gems chapter), Mari Johnson (New Mexico chapter), Marlene Rakow (Middle Tennessee chapter), and Judy Rullman (Quad Cities chapter). I hope all Guild members will consider these recommendations. I welcome any comments or suggestions.

God's blessings as you conduct the Guild Membership Drive in your chapters. I hope you all have a safe and enjoyable journey!

Other strategies developed included:

Strengthen fellowship and spiritual aspects of Guild within chapters

- Say a prayer for VU to begin and conclude each meeting (offer chapters devotional materials)
- Search the Internet for spiritual resources
- Appoint a "Sunshine Chair" to address special needs of members
- Recognize students' birthdays, send Christmas cards
- Schedule one social event per year

Celebrate members' accomplishments and chapter accomplishments

- Recognize special participation at different levels (i.e., number of students at picnics, number of students on bus trips to campus)
- Celebrate and laugh at Convention
- Nominate an "Outstanding Member of the Year"

Provide educational support for fundraising

- Provide information on chapter success stories



Convention banquet in the VUCA Guild lobby

Preserving the Past ~ Building for the Future

by Nancy Fehr, Project Promotion Chair

Preserving the Past ...

You did it! Through the combined efforts of Guild chapters across the country, \$100,000 was contributed to our project fund in 1996-97.

Can we meet or exceed the challenge of matching \$100,000 this coming year? You bet we can! Guild women are determined to move this project forward. Here's how you can help.

Distribute copies of the Guild/Memorial project brochure to former residents (1947-71) and other VU friends that you know. (Additional copies are available in the Guild office ~ 800 748

4538 or Rebecca.Balko@valpo.edu) We anticipate a ground swell of support e.g., direct contributions to the project and new members for our chapters!

Ask your local AAL branch, Lutheran Brotherhood rep, and possibly your own employer to

provide matching funds for your next fundraising project(s).

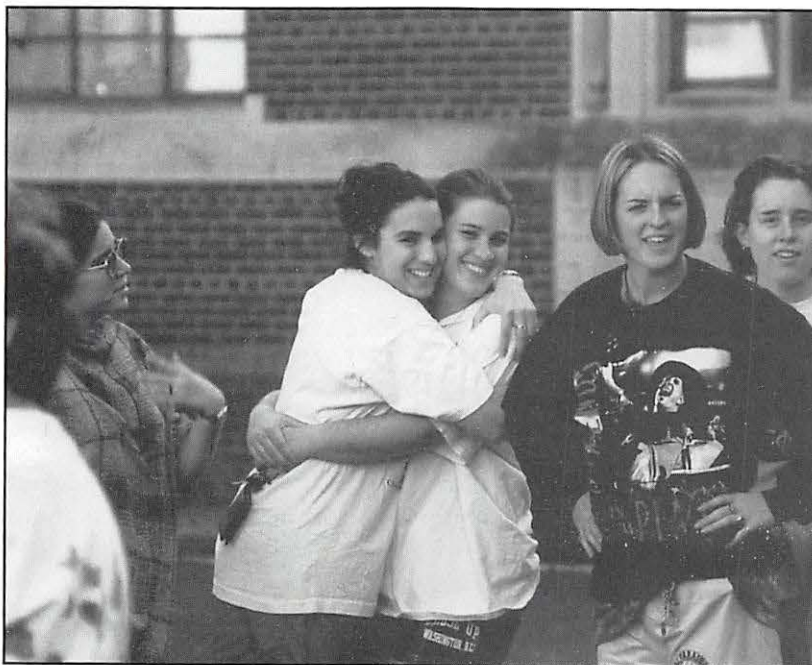
Building for the Future ...

The University Board of Directors has placed Guild and Memorial 1st on the priority list of residence hall renovations.

Fred Plant, Director of Physical Plant Services addressed the Convention sharing his vision of the project and insight into the process assuring us that Guild and Memorial Halls will be modernized without sacrificing the architectural integrity and original beauty of these buildings.



*Valparaiso University Guild 1996-1998 National Project
The University Board of Directors has placed Guild and Memorial 1st on the priority list of residence hall renovations.
Marion L. Orlando, Artist, Guild Member
Chicago Northwest Suburban Chapter*



Guild members and students waiting for jobs at the Guild/Memorial service project

One Stop Shopping Coming to the Guild

by Corrine Roy, Guild Market Chair

A new Guild Market marketing strategy is coming to you by the spring of 1998! The Chicago Northwest Suburban Chapter has graciously offered to serve as a distribution center for all Guild Market items. This means only one check and one package for multiple product orders. More details will be sent to you soon.

The Guild Market brochure is spreading the Guild Market far and wide. Students at Focus, the freshman summer orientation/registration program, parents at Parents Weekend, alumni at Homecoming, and many others at campus events and chapter activities have the brochure in hand and are placing



orders. This is the time for your chapter to consider an item for the Market. Unique seasonal or regional items with wide appeal would be great! Don't delay! Fill out the Guild Market application found at the end of this *Bulletin* or give me a call.

Tax Deductions for Volunteers

by Judy Mason, CPA and Past National Treasurer

The following charitable contribution deductions are allowed for nonreimbursed expenses incurred while performing volunteer duties for the Guild or other charitable organizations.

Transportation Expenses

Car expenses, such as gas, oil, parking fees, and tolls, while traveling to and from volunteer commitments are deductible if you keep detailed records of each expense. Or, you can document the charitable purpose for the travel and the number of miles driven and then claim the IRS approved

12 cents per mile (14 cents per mile beginning January 1, 1998). Cab or other public transportation fares can also be deducted.

Overnight Travel

When traveling out of town for a charity, lodging and meals are deductible. (Meal deductions are limited to 50% of the cost by the IRS). Travel associated with attending national meetings, such as the Guild convention, if attending in a representative position, can be deducted. These deductions are acceptable as long as there is no significant element of personal pleasure or recreation associated with the trip.

Entertainment and Other Expenses

If you host a fundraising event and are not reimbursed for your out of pocket expenses, the event related expenses (subject to the 50% meals limit) can be deducted. Other out of pocket expenses also deductible include phone call, supplies, and postage.

Record Keeping Requirements

Keep all receipts. This documentation is required to claim charitable deductions on your tax return.

Futures Bright for Guild Scholars

by Heather Troxel, VU '98

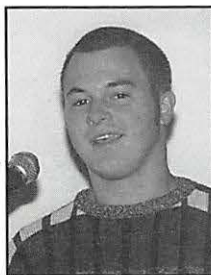
Three freshman and two juniors were recently named the newest recipients of Guild scholarships. These talented young adults have promising futures awaiting in exciting fields. They are putting their scholarships to good use as they pursue their diverse interests.

Hilary Gebauer, a freshman from Maplewood, MN and a Cookbook Scholar would like to use her interest in biology and social work to pursue a service-oriented career. Hilary is a Christ College student and sings with the University Singers.



Hilary Gebauer

Christopher Scarberry of Henderson, NV is also a freshman Cookbook Scholar. Chris is a philosophy major with plans to teach. He is exploring numerous social opportunities at Valpo.



Chris Scarberry

Sharon Longerman, a junior from Westmont, IL is one of the new Past National Officers scholars. She has majors in political science and sociology and would like to pursue a career in international politics. Sharon enjoys being a member in VU's chapter of Alpha Phi Omega, a national service fraternity.



Sharon Longerman

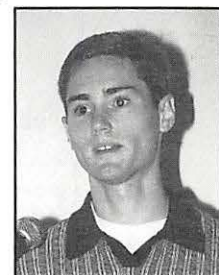
Britt Wanta of Seoul, South Korea, another recipient of the Past National Officers scholarship, is studying nursing and international service. Her career plans are to work overseas in pediatrics. Britt stays busy as a member of Amnesty International and with her job at VU's Brauer Museum of Art.



Britt Wanta

The Shirley Ayres Jud scholar is a freshman from Mitchelville, MD.

Ronald Pichel is an electrical engineering major with an emphasis in computers. He is still determining the career he would like to pursue. In his free time, Ron enjoys Intervarsity Christian Fellowship (IVCF) and manages an intramural volleyball team.



Ronald Pichel

Upcoming Guild Event

February 20-22
Targeted Leadership Forum



The 1997 Guild Kaleidoscope Bazaar raised \$17,000, the silent auction \$1,800

A Word From Admissions

by Darlene Leatz, Admissions/Guild Liaison

A sincere thank you to the volunteers who represented Valparaiso University at 44 college fairs in 15 states this fall. You are a tremendous help in making people across the country aware of Valparaiso University. Keep spreading the word about VU.

Do you know a prospective student who has questions about

VU? Have the student call the Office of Admissions at 888.GO.VALPO. The counselor assigned to their area of academic interest or the counselor responsible for their geographic territory is ready to provide them with all the information they need.

Encourage every prospective student you know to visit campus. Experiencing VU first hand can make a difference.

National Officer Nominations

At the September 1998 Convention, the Guild will elect a President, a Vice President of Marketing and Communication who will manage the committees and external interests of the Guild, and a Vice President of Guild Affairs who will guide the Area Directors and the internal components of the Guild network. The changes in these vice presidential duties will eliminate a sequential series of ranked offices leading to the presidency. We ask for your prayerful consideration of names of Guild members you feel are qualified for these positions.

All nominations must be mailed or e-mailed to the chair of the nominating committee by March 31, 1998 with the following information:

Office (President, Vice President of Marketing and Communication, Vice President of Guild Affairs)
Nominee's Name
Chapter
Qualifications of Nominee
General Comments
Your Name (optional)

Nominating Committee

Judy Mason, chair (1125 W. Belden Ave. #3, Chicago IL 60614 • jfmason@aol.com)
Susan Dippold
Lorraine Dorough
Janie Lichtfuss
Bev Wick



Campus Visit Days 1997-98

| | |
|-------------|---|
| December 6 | Business, Engineering, & Nursing Visit Day |
| February 22 | Honors Day |
| March 28 | Business, Engineering, & Nursing Visit Day |
| April 18 | Campus Visit Day |
| July 31 | Summer Open House |
| August 3 | Summer Open House |

The Past is a
Path to the
Future



1998 Valparaiso University Guild

Take a trip down VU's memory lane. Order your 1998 calendar now. Contact the Guild office (800 748 4538 or Rebecca.Balko@valpo.edu).

For All the Saints . . . A Farewell to Guild Members

by Rev. Charles E. Werth, former Director of Church Relations

For All The Saints . . . especially those serving the Guild.

I would like to suggest that there are two ways of marking All Saints Day, November 1st. The intent of this long-observed Christian Holy Day is that of commemorating those faithful followers of Christ who have gone before us into the Church Triumphant. However, some years ago my wife, Ruth, suggested another appropriate observance of the Holy Day. She singles-out a living Saint, someone whose life has had profound influence upon her life in the past year, and sends that person an All Saints note. This is my All Saints note to the members of the Guild.

"I declare all of you saints, for you influenced my life in amazing ways during my six years as director of church relations."

Among the definitions for "saint" in my dictionary is "a person of great virtue or benevolence." Surely, that designation applies to you, the women of the Valparaiso University Guild. The dedication, devotion, and determination with which you serve this University are virtues of saintly proportions. Without reservation, I declare all of you saints, for you influenced my life in amazing ways during my six years as director of church relations.

From among you, I must also name some whose saintliness is, for me, especially noteworthy. First, the Guild presidents with whom I have worked. Saint Margaret Zobel who with a quietness of spirit leads by example. Saint Bev Wick whose exuberance is contagious. Who moves the mountains of intractability by sheer power of will. Saint Barb Riethmeier, a consummate organizer whose patience with the slow of heart (like me) can only be described as saintly. And, Saint Paula Sauer, another whose quiet spirit inspires as though she were shouting. To these Saints of the Guild I owe much in the successes I experienced at the University and in the Church.

Then there are the Community Relations chairs. Saint Liz DeMik who gently teaches those who are new to the Guild and its work (as she taught me in my first years in office). Saint Kate Gerken, a woman of extraordinary talent and zeal, who is a veritable Joan of Arc in our midst. And, Saint Gail Hodel, whose insights and wise counsel will greatly benefit my successor.

For the last I have saved two saints whom I have known well. Executive Director, Saint Janie Lichtfuss, a veteran whose scars are trophies of hard-won victories for the Guild and its many causes. And Saint Rebecca Balko, the tranquil "dynamis" as mentioned in the New Testament, a force of virtue and

vision for the future whose steps are cautious but deliberate in detonating the power of change.

Nevertheless, I again must focus on the entire Guild. It is true that I had the privilege of working very closely with those named in the paragraphs above. However, your leadership could not carry on their saintly ministries without the support, affirmation, and encouragement of All the Saints in the Guild. Wherever I traveled there were Guild Saints who arranged receptions, made appointments, and put me in contact with people of influence. It is For All the Saints of the Guild that I give thanks and dedicate the following prayer.

Almighty God, through your Holy Spirit you inspire deeds of virtue and benevolence within your holy people. Continue to shower that Guiding Spirit upon all members of the Valparaiso University Guild. Bless their numerous endeavors in support of this University that their labors may be rewarded and the University may continue to flourish. This we ask in the name of Him, by whose blood we are all made saints, Jesus Christ our Lord. Amen.



Amen Corner at Convention: l to r — Bev Wick, Paula Sauer, Barb Riethmeier, Lynn Bahls, Virginia Amling, Phyllis Schuessler, Dot Nuechterlein, Janie Lichtfuss

Financial Report

by Colette Irwin Knott, Treasurer

The Valparaiso University Guild, Inc. Statement of Activities for the period ended June 30, 1997.

| | Operating/Project | | | Cookbook | Calendar | Calendar | Past | Office | University | Guild | Total |
|---|-------------------|--------------|----------------|--------------|--------------|--------------|------------|---------------|--------------|--------------|----------------|
| | Unrestricted | Restricted | Total | Fund | Fund | Reserve | Nat. Ofc. | Endowmt. | Fund | Special | All Funds |
| REVENUE, GAINS, AND OTHER SUPPORT: | | | | | | | | | | | |
| Chapter Contributions: | | | | | | | | | | | |
| Operating/Project Funds | 123,774 | | 123,774 | | | | | | | | 123,774 |
| Member Dues | 13,193 | | 13,193 | | | | | 3,958 | 9,235 | | 26,386 |
| Bed & Breakfast | 6,614 | | 6,614 | | | | | | | | 6,614 |
| Guild Special | | | | | | | | | | 1,900 | 1,900 |
| Memorials & Project Gifts | | 2,266 | 2,266 | | | | | | | | 2,266 |
| Other Support: | | | | 7,226 | | | | | | | 7,226 |
| Cookbook | | | | | 4,072 | | | | | | 4,072 |
| Calendars | | | | | | | | | | | 1,131 |
| Interest | 1,131 | | 1,131 | | | | | | | | 1,131 |
| Individual contributions: | | | | | | | | | | | |
| Office Endowment | | | | | | | | 10,120 | | | 10,120 |
| Past National Officer | | | | | | | 115 | | | | 115 |
| AAL Matching | 550 | | 550 | | | | | | | | 550 |
| Celebration cards | | 685 | 685 | | | | | | | | 685 |
| Chapter supply sales | 45 | | 45 | | | | | | | | 45 |
| Convention receipts | 10,494 | | 10,494 | | | | | | | | 10,494 |
| Targeted Leadership Forum receipts | 1,285 | | 1,285 | | | | | | | | 1,285 |
| TOTAL REVENUE | 157,086 | 2,951 | 160,037 | 7,226 | 4,072 | 0 | 115 | 14,078 | 9,235 | 1,900 | 196,663 |
| EXPENSES | | | | | | | | | | | |
| Beneficiary Contributions: | | | | | | | | | | | |
| Valparaiso University | 320 | 685 | 1,005 | 7,300 | 2,305 | | 115 | 14,235 | 9,622 | | 34,582 |
| General Administration: | | | | | | | | | | | |
| Travel-Roster | 19,769 | | 19,769 | | | | | | | | 19,769 |
| Travel - Chapter Presidents | 10,858 | | 10,858 | | | | | | | | 10,858 |
| Printing/Bulletin | 9,158 | | 9,158 | | | | | | | | 9,158 |
| Operating expense | 4,639 | | 4,639 | | | | | | | | 4,639 |
| Printing/Stationery | 1,727 | | 1,727 | | | | | | | | 1,727 |
| Senior Women's Brunch | 506 | | 506 | | | | | | | | 506 |
| Gifts | 664 | | 664 | | | | | | | | 664 |
| Miscellaneous | 146 | | 146 | | | | | | | | 146 |
| Printing/Calendars | | | 0 | | 2,373 | | | | | | 2,373 |
| Convention expenses | 16,934 | | 16,934 | | | | | | | | 16,934 |
| Targeted Leadership Forum expenses | 2,641 | | 2,641 | | | | | | | | 2,641 |
| Valpo Good Stuff Sacks expenses | 552 | | 552 | | | | | | | | 552 |
| Cookbook distr. expenses | | | | 119 | | | | | | | 119 |
| Cookbook sales tax, net | | | | 4 | | | | | | | 4 |
| TOTAL EXPENSES | 67,622 | 685 | 68,307 | 7,415 | 4,678 | 0 | 115 | 14,235 | 9,622 | 0 | 104,372 |
| Changes in net assets | 89,464 | 2,266 | 91,730 | 189 | 606 | 0 | 0 | 157 | 387 | 1,900 | 92,291 |
| Net assets at July 1, 1996 | 18,473 | 0 | 18,473 | 124 | 5,079 | 3,000 | 0 | 157 | 387 | 90 | 27,310 |
| Net assets at June 30, 1997 | 107,937 | 2,266 | 110,203 | 65 | 4,473 | 3,000 | 0 | 0 | 0 | 1,990 | 119,601 |

Missing Minutes

This past year, the Ad hoc Communications Committee conducted a survey to evaluate the Guild's means of communication. The survey indicated that most members do not read the convention minutes and would prefer that they not be printed in the *Bulletin*. Since parliamentary procedure does not require that the convention minutes be printed, they have been removed from this publication. Official copies are available in the Guild office. Please call 800 748 4538 or e-mail Rebecca.Balko@valpo.edu.



Mark R. Schwehn, Dean of Christ College

Christ College at 30

by Dean Mark R. Schwehn (VU '67)

This year (1997-98) Christ College celebrates its 30th anniversary as an honors college. The occasion allows us to reflect on the rich legacy of our heritage and to look forward to the ways we will meet the challenges of the next decades.

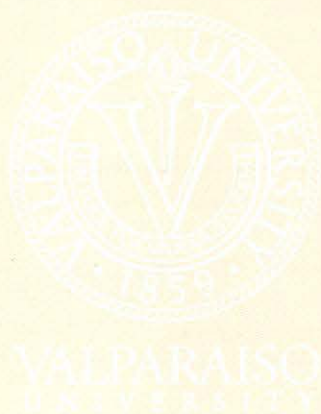
Christ College at its Beginnings

Christ College was founded by VU president O.P. Kretzmann as the successor to the University's Directed Studies Program. Directed Studies had been created in 1961 in response to the growing number of exceptionally gifted students coming to the University from the nation's high schools.

In the charter for Christ College, Kretzmann instructed the faculty committee to create an honors college that would be a place where students would be challenged to develop their gifts to the highest possibility, to combat the fragmentation of knowledge through interdisciplinary approaches to learning, and to catch a vision of a better world that might be created under the grace of God and the exertion of human will and intelligence.

The College took its name from respected colleges established centuries ago. In the tradition of those colleges, Christ College was dedicated to the cultivation of intellectual, moral, and spiritual virtues. The College's name also suggests its compatibility with Valparaiso University's definition of itself as a university in the Christian intellectual tradition. Three deans have served the College: Founding Dean Richard P. Baepler (1966-78), Arlin G. Meyer (1978-90), and myself, Mark R. Schwehn ('67) (1990-present).

The Christ College building, named Mueller Hall in honor of its principal benefactor, the late Reverend Ewald H. Mueller, longtime pastor of Bethlehem Lutheran Church, Ridgewood, New Jersey, was dedicated in 1970.



Christ College Today

In this our 30th year, Christ College has reaffirmed its purpose in a direct, clear, and forceful new mission statement:

Christ College, the honors college of Valparaiso University, is a community of faculty and students that integrates fields of study, inspires love of learning, and enriches Christian moral and intellectual life through independent thought and collaborative inquiry.

At 30 Christ College has indeed come of age. Thanks to years of work by faculty, staff, students, alumni, and friends like the VU Guild, we have reached our optimum size. Our freshman class ideal is 80 students, with total enrollment of about 300 in the College. Through highly personalized recruitment efforts we have exceeded our own expectations in

the quality of our entering students: this year's entering class's average SAT scores were the highest ever at 1370.

Despite the development of honors programs at hundred of universities, Christ College is still one of fewer than a dozen undergraduate honors colleges in the US. Today's CC curriculum emphasizes liberal arts and the humanities—history, literature, art, music, philosophy, religion—and the social sciences. Small discussion-centered classes offer stimulating, honors-level interdisciplinary study with master teacher-scholars. Christ College students are concurrently enrolled in one of VU's other Colleges—Arts and Sciences, Business Administration, Engineering, or Nursing—where they earn bachelor's degrees.

While stressing intellectual excellence and the fullest use of their mental gifts, the College also attempts to develop within its members moral and spiritual virtues like humility, charity, hope, and civility, and a sense that the more knowledge is gained, the more it is to be used wisely in the



Prof. Mel Piehl leading a Christ College seminar

service of others. Many graduates go on to distinguished professional or graduate schools; others launch careers in business, industry, science, the arts, engineering, health care, education, church work, and other fields; still others serve in Lutheran Volunteer Corps, and other organizations. And we know from contact with our more than 1000 alumni that CC grads also build rewarding personal and spiritual lives.

In the last few years we have bid goodbye to beloved faculty members Warren Rubel and Richard Lee, both now retired. But we have been blessed to have recruited highly distinguished new faculty to take their places. Two teachers joined us this fall: Marcia J. Bunge, PhD, Associate Professor of Theology and Humanities, is an outstanding theologian who taught at Gustavus Adolphus College, Luther College, and Luther Seminary. Her major



areas of study are systematic theology, history of Christian thought, feminist theology, Martin Luther and the Reformation, and environmental ethics. Peter Mercer-Taylor, Assistant Professor of Humanities, is a musicologist who spent two years with us as a Lilly Fellow in Humanities and the Arts. A bright young scholar, he is writing a book on Felix Mendelssohn, and his seminars on opera and rock 'n roll keep us all listening—literally!

These new faculty join a superb group of five others, including three who were honored by VU this year: Paul Contino is the recipient of the 1997-98 Caterpillar Foundation Award for Excellence in Teaching. William Olmsted was honored for 25 years of service to VU. Mel Piehl is the first recipient of the Baepler Distinguished Professorship in the Humanities, named in honor of founding dean Richard P. Baepler.

At 30 we celebrate the completion of the first phase of renovation and refurbishment to Mueller Hall and the promise that the second phase will be completed during the present academic year.

We also thank the Guild for its generosity to CC over the years. For the celebration of CC's 25th anniversary, the Guild aided us in the purchase of the piano that delights us year 'round in the Mueller Hall Refectory. And this year we are grateful to have received Guild funds to purchase a new lectern to make our gatherings more hospitable for speakers.

We believe that our future as a College lies in keeping faith with the vision of the founders, by committing ourselves to continuous innovation within the bounds of our tradition, and, perhaps most of all, by recognizing that we have been gift-*ed*—by benefactors, by alumni and friends of the College, by dedication beyond measure, and by the grace of Him whose name the College bears.



***Did you know that chapter activities,
the Bed & Breakfast directory, the Guild cookbooks,
the calendar, and the Guild Market are on the
World Wide Web?***

**Check out the site at
<http://www.valpo.edu/main/guild>**

AREA I Elizabeth DeMik, Area Director

D.C. - Washington • Maryland - Baltimore • Massachusetts - Bay State • New Jersey - Central New Jersey, Northern New Jersey • New York - Buffalo, Hudson-Mohawk, Nassau-Suffolk, Niagara Falls, Rochester, Southtowns of Erie County • Pennsylvania - North East, South Central Pennsylvania • Virginia - Northern Virginia, Old Dominion

15th Anniversary ~ South Central Pennsylvania, PA
20th Anniversary ~ Bay State, MA
40th Anniversary ~ North East, PA



New
Area I
Director
Vicki
Robisch

The great news coming from Area I chapters is that many will be celebrating very special anniversaries in the coming year. 1948 was a banner year on the east coast for the Valpo Guild. Four chapters will be celebrating 50 years of service to Valparaiso University - **Baltimore, Central New Jersey, Northern New Jersey, and Washington D.C.**

Ten years later, a group of women from **Northern Virginia** formed a chapter. As a result, the Northern Virginia chapter will be celebrating its 40th anniversary this year.

These celebrations come on the heels of chapters who were honored at convention with their anniversaries this past year - **Bay State, North East, Rochester, and South Central Pennsylvania.** The Rochester and North East chapters celebrated at wonderful anniversary dinners in April which I was pleased to attend.



Members of the Rochester, NY chapter at their 45th anniversary celebration

Area I is very proud of all that has been and will be accomplished by the Guild members who have so faithfully served Valparaiso University and the Guild for many years. Congratulations to each of these chapters as well as the other six.

Chapter to Chapter

Brought to you by
your Area Directors

AREA II Barb McKissick, Area Director



Illinois - Aurora, Chicago NW Suburban, Chicago S Suburban, Chicago W Suburban, Dundee, DuPage County, East Central Illinois, Elgin, Elm, Geiseman Memorial, Glenbrook, Kankakee Valley, Naperville, Rockford, Springfield Area • Illinois/Iowa - Quad City

15th Anniversary ~ East Central Illinois, IL
25th Anniversary ~ Kankakee Valley, IL
30th Anniversary ~ Elm, IL
35th Anniversary ~ Geiseman Memorial, IL
40th Anniversary ~ Chicago South Suburban, IL

The **Chicago West Suburban** chapter entertained new students in August at a Taco party before beginning their Valpo experience. Returning upper classman also attend making the event a big success.

A delicious lunch was served by the **Geiseman Memorial** chapter to 40 Valpo fans on Saturday during the Valpo/Yale weekend. First a tour of Frank Lloyd Wright Home and Studio in Oak Park and then a short walk to the home of Guild member Marion Brown who graciously hosted the group for lunch.

In September, Rebecca Balko was the featured speaker at a luncheon held at the Davenport Radisson Hotel. **Quad City** chapter's successes were highlighted and the members thanked for their many years of dedicated service. Enjoying the afternoon were charter members, parents of students, and current members.

The twelve members of the **Rockford** chapter are beginning their third year with the Guild! They have an ongoing fundraiser selling Tupperware products. A nice profit of 15-20% is returned for all of their hard work.

AREA III Anne Franklin, Area Director



Colorado - Boulder, Denver, Pikes Peak • Iowa - Des Moines • Kansas - Greater Kansas City • Minnesota - Land of Lakes, Minneapolis, St. Paul • Missouri - St. Louis • Nebraska - Lincoln, Omaha • New Mexico - New Mexico • Texas - Houston

35th Anniversary - Denver, CO
65th Anniversary - St. Louis, MO

From Minnesota to Texas and New Mexico to Missouri, the thirteen chapters of Area III are alive and well! Each

Chapter to Chapter

*Brought to you by
your Area Directors*

chapter, though different in size and membership, shares the same excitement and dedication to the Guild. Every chapter of the Guild has something to be proud of, whether the pride stems from a successful activity, the unique membership, or the camaraderie.

The **Lincoln** chapter is proud of the fact that they continue to support and promote VU in spite of their small membership. (A feeling no doubt shared by many other chapters.) The **New Mexico** chapter enjoyed the fellowship they shared while getting "Dream Catchers" ready for the Guild bazaar. Success for the **St. Louis** chapter came in the form of a "mailing blitz". Of 280 invitations sent, 35 women said "Yes" to joining the Guild, and 20 are still considering the invitation!

The annual Cookbook Luncheon of the **Des Moines** chapter has proven to be a worthwhile activity. The women enjoy working together at their most successful fundraiser of the year. Other good money raisers for Area III are the nuts sold by **Pikes Peak**, hand made creches and mini creches sold by **Omaha**, and Bear Creek soup mixes sold by **Denver**. All of the chapters in Area III look forward to another year serving the Guild in many different capacities!

AREA IV JoAnne Sloan, Area Director

Alaska - Cheechako • *California* - Big Valley, Diablo Valley, East Bay, Harbor Lights, Orange County, Saddleback Valley, San Diego, San Francisco-Bayshore, San Gabriel Valley, Santa Clara Valley • *Idaho* - Idaho • *Oregon* - Columbia Cascade, Oregon Trail • *Washington* - Puget Sound, Spokane, Walla Walla

15th Anniversary ~ Diablo Valley, CA • Spokane, WA

Area meetings!! At Convention, Area IV chapter presidents and chapter representatives planned regional gatherings!! The **Northwest** chapters look forward to a retreat at Judy Waetjen's Bed and Breakfast. The **San Francisco** area chapters are organizing an event the weekend VU women's basketball team plays San Jose State University and University of San Francisco. **Southern California** chapters will meet for a Mexican Fiesta in February to discuss future plans.

Area IV also set goals at Convention - more members, more college fairs, the completion of a PACT scholarship, contacting local VU students and parents in new ways, and organizing an event for local Lutheran schools.



AREA V Judy Schumacher, Area Director

Wisconsin - Appleton, Covered Bridge, Madison, Merrill, Milwaukee Golden Gems, Milwaukee Suburban, Racine, Shawano, Sheboygan, Wausau

15th Anniversary ~ Covered Bridge, WI
40th Anniversary ~ Milwaukee Suburban, WI
Racine, WI



*New Area V
Director
Kathy
Bardenhagen*

The **Appleton** chapter has been busy organizing gatherings for alumni, friends of the University, and Guild members this fall. In October, they hosted a reception following an organ recital by Prof. Emeritus Philip Gehring. In December, they will have a party for the Wisconsin Crusader fans attending the men's basketball game against the University of Wisconsin - Green Bay.

The **Covered Bridge** chapter looks forward to celebrating its 15th anniversary. Founding members, Carol Larson and Georgia Ernisse, are still very involved in the group.



The **Merrill** chapter honored member Vera Block for 50 years of service with a surprise party at their September meeting. Original songs were sung; special readings were read sharing the many ways Vera has served VU; and pictures displayed highlighting her years of service as Wisconsin State Unit President and national and chapter committee chairperson.

At the **Racine** chapter fall salad supper, four new members joined the Guild. This is a 50% increase in membership!

AREA VI Margaret Kolm, Area Director

Michigan - Ann Arbor, Battle Creek, Detroit, Detroit Suburban West, Midland, Rochester, Saginaw

The **Ann Arbor** chapter hosted its first Beer and Brat party this past August for alumni, students, parents, and Guild members. Everyone thoroughly enjoyed the time together.

The **Detroit** chapter is busy planning its annual Christmas Devotion Tea for December 1 at historic Trinity Lutheran Church.

The **Detroit West Suburban** chapter is extremely proud of member Ethelyn Cordes. Ethelyn made all of



*New
Area VI
Director
Nancy
Janke*

Chapter to Chapter

*Brought to you by
your Area Directors*

the crafts for this year's Kaleidoscope Bazaar. Her efforts were quite successful with sales totalling \$400. This chapter also looks forward to its 15th annual Winter Soup Luncheon in February at Emmanuel Lutheran Church in Dearborn.

AREA VII Renee Reimer, Area Director



Indiana - Decatur Circuit, Evansville, Hammond, Indianapolis, Michigan City, Mishawaka-South Bend, Mississinewa, Seymour, Valparaiso

45th Anniversary ~ Evansville, IN

A membership recruitment project was initiated by the **Hammond** chapter this fall. A local membership brochure was mailed to mothers of present students and chapter information sent to all local Lutheran churches.

The **Kentuckiana** chapter toured historical Concordia Lutheran church to view the leaded stained glass windows and enjoyed a lunch immediately following. They also held a picnic for new VU students and their families this summer.

The highlight of the **Michigan City** chapter so far this year was the bus trip to the Yale/VU football game at Soldier Field.

A tour of Gowen Library followed by lunch and a tour of Fernwood Botanical Gardens also followed with a lunch were two well received events in the **Mishawaka - South Bend** chapter.

Valparaiso chapter is in the midst of membership renewal. Outreach has netted several new members. "Business" meetings have been reformatted to be less business and more events oriented. Business is being handled through chapter newsletters.

AREA VIII Virginia Cook, Area Director



Ohio - Cincinnati, Cleveland, Columbus Capital Bells, Greater Dayton, Lorain County, Medina, Trinity Elmore, Union County

65th Anniversary ~ Cleveland, OH

The July visit of Rebecca Balko to the **Cleveland** chapter was the genesis of a Holiday Setting Luncheon. Members decorated tables in a variety of holiday themes for the event. This gathering was designed to bring the work of the Guild to the parents of present students as well as alumna in the area, but it also allowed the chapter to work for the University in a new way.

Union County chapter charter members, Dora Rausch and Freida Thiergartner, both 93, are no longer able to attend meetings, so the chapter took a meeting to the nursing home where both reside. This allowed the members to enjoy a fellowship which extends 56 years. The meeting also brought joy to other residents of the nursing home through a hymn sing.

AREA IX Susan Dippold, Area Director



Alabama - Birmingham • *Florida* - Orlando, St. Petersburg, Treasure Coast, Winter Haven • *Georgia* - Atlanta • *Louisiana* - New Orleans • *North Carolina* - Southern Piedmont • *South Carolina* - South Carolina • *Tennessee* - Middle Tennessee

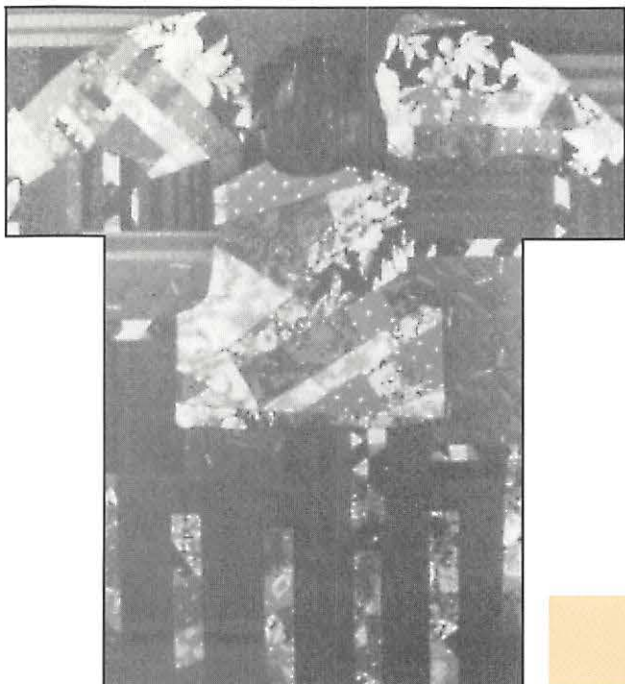
15th Anniversary ~ South Carolina, SC • Middle Tennessee, TN
25th Anniversary ~ Atlanta, GA

The **South Carolina** chapter is so excited. They are representing VU at college fairs this fall. Thanks to this Guild chapter, Valpo is making its presence known in the state of South Carolina.

The **St. Petersburg** chapter kicked off the 1997-98 year with a Cookbook Taster Luncheon. The 50 guests, many from Tampa Bay area Lutheran churches, thoroughly enjoyed the luncheon recipes from the Guild cookbooks.



Members of the Atlanta and Birmingham chapters with VU conductor Christopher Cock after the University Choral concert in Atlanta last spring



Karen Kasten Godecke (VU '72)
 BENEDICTION, 1991-1993
 cloth, beads, feathers, paint, pencil, glue,
 machine pieced, hand stitched on back
 48x52 inches
 Valparaiso University Museum of Art

Gift of the Atlanta Chapter and others in the
 Valparaiso University Guild in memory of
 Jo Schulenberg, faithful Guild member 95.27

In Memoriam

Vera Beck
(Detroit, MI Chapter)

Betty Clark
(Detroit, MI Chapter)

Elizabeth Groehn
(Detroit, MI Chapter)

Lorena Hays
(St. Petersburg, FL Chapter)

Lorraine Hellerman
(Milwaukee Suburban, WI Chapter)

Gerald Hinrichs

Robert Loesch

Elsie Nimitz
(Rochester, MI Chapter)

Dorothy Schiller
(Milwaukee Suburban, WI Chapter)

Donna Wallace
(Merrill, WI Chapter)

Oleta Wolfganger
(Rochester, NY Chapter)

Special Gifts Special People Special Occasions

*Celebrate a wedding, birth,
anniversary, baptism,
graduation, or commemorate
the life of a loved one with
a meaningful Guild gift.*

Celebration Cards
Contributions support VU residential ministry.

Current Project Gift Cards
Proceeds assist the national Guild project.

Living Book Memorial Cards
Gifts benefit Moellering Library.

*For more information or to order cards,
contact the Guild Office.
800 748 4538
219 464 5315*

Celebration Cards have been received in honor of the following:

Tom & Joyce Barr - Anniversary (Springfield, IL Chapter)
Sandy & Dave Dick - Anniversary (Springfield, IL Chapter)
Ruth Kathryn Gaston (Indianapolis, IN Chapter)
Bob & Madeline Hagemann - Anniversary (Springfield, IL Chapter)
Betty Hecht - Birthday (Quad Cities IL/IA, Chapter)
Ralph Krueger - 70th Birthday (Milwaukee Suburban, WI Chapter)
Grace & Paul Wolf - 50th Anniversary (Indianapolis, IN Chapter)

*Total gift amount from 1 March 1997
through 1 October 1997 - \$210*

Current Project Gift Cards have been received in honor of the following:

Ludmila Babiar (St. Petersburg, FL Chapter)
Dr. & Mrs. John Deterding (Saginaw, MI Chapter)
Bob Loesch (St. Petersburg, FL Chapter)
Warren Ford (St. Petersburg, FL Chapter)
Marianne Halvorson (Lorain, OH Chapter)
Charlotte Hilgenkamp (Omaha, NE Chapter)
Gerald Hinrichs (Madison, WI Chapter)
Mary Lou Jacobsen (San Francisco Bayshore, CA Chapter)
Gilbert Matson (San Francisco Bayshore, CA Chapter)
Charles Mayo (Battle Creek, MI Chapter)
Elsie Nimtz (Rochester, MI Chapter)
Henrietta Weber (St. Petersburg, FL Chapter)
Rev. William Wedig (New Orleans, LA Chapter)
Oleta Wolfanger (Rochester, NY Chapter)

*Total gift amount from 1 March 1997
through 1 October 1997 - \$288*

Living Book Memorials have been received in honor of the following:

Mamie Anderson (Milwaukee Suburban, WI Chapter)
Betty Bachmann (St. Paul, MN Chapter)
Paul Beanblossom (Individual)
Doris Bergelien (San Gabriel Valley, CA Chapter)
Richard Berndt (Rochester, NY Chapter)
Robert Boeck (Milwaukee Suburban, WI Chapter)
Violet Busse (Dundee, IL Chapter)
Betty Welti Clark (Detroit, MI Chapter)
Ken Davis (Detroit, MI Chapter)
Dorthea Duvel (Dundee, IL Chapter)
Pansy Ermentraut (Ann Arbor, MI Chapter)
Lydia Gerke (Des Moines, IA Chapter)
Martha Gifford (Hammond, IN Chapter)
Laura Graebner (Valparaiso, IN Chapter)
Varda Hansen (St. Paul, MN Chapter)
Lorena Hayes (St. Petersburg, FL Chapter)
Ervin Henkelmann (Detroit West Suburban, MI Chapter)
Honor Jordan (Kansas City, KS/MO Chapter)
Marion Jungbluth (Milwaukee Suburban, WI Chapter)
Howard Keil (Individual)
Dorthea Klammer (Santa Clara Valley, CA Chapter)
Ruth & Ferd Krueckeberg (Four Winds)
Fred Lincoln (Kansas City, KS/MO Chapter)
Richard Lumley (Individual)
Elsa Meyer (Santa Clara Valley Chapter)
Hubert Nelesen (Milwaukee Suburban, WI Chapter)
Teresa Neubauer (Columbus Capital Bells, OH Chapter)
Mary Ann Parks (Santa Clara Valley, CA Chapter)
Waldemar Priess (Milwaukee Suburban, WI Chapter)
Eugene Rosborough (Geiseman Memorial, IL Chapter)
Dorothy Schiller (Milwaukee Suburban, WI Chapter)
Rev. Edgar Schmidt (Individual)
Ruth Schuermann (Quad City, IL/IA Chapter)
Austin Vickery (Individual)
Donna Wallace (Merrill, WI Chapter)
Lorraine Warner (Individual)
Sue Wienhorst (Valparaiso, IN Chapter)
Grace & Paul Wolf (Individual)
Jerry Zachau (Hammond, IN Chapter)
Dorothy Zschernig (Detroit, MI Chapter)

*Total gift amount from 1 January 1997 through
30 June 1997 - \$950*

Application Form

Please send me an application for admission to Valparaiso University.



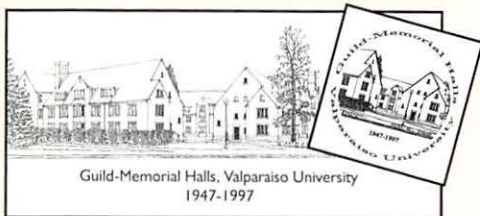
Computer Mousepad

Southern Piedmont Chapter

This brown mousepad with a metallic gold Valparaiso University seal is 7 1/2"x8 1/2".

Price: \$7.00 Shipping: \$1.00

Contact: Susan Dippold
13020 Angel Oak Drive
Huntersville, NC 28078
704 875 6574



Guild/Memorial Halls Notecards.

T-shirts and Sweatshirts

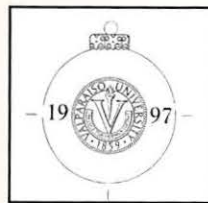
Chicago Northwest Suburban Chapter

The notecards, t-shirts, and sweatshirts are an off-white natural color with a pine green sketch commemorating the 50th anniversary of Guild/Memorial Halls. (Artist Marion Orlando-VU '52 Guild member) The notecards, packaged eight to a box, are 5 1/2"x4 1/4". The t-shirts and sweatshirts come with a complete sketch of Guild/Memorial Halls across the back or with a circular "heart patch". S, M, L, and XL (XXL and XXXL are available for an additional \$2.50)

Price: \$6.00/box of 8 notecards
\$15.00/t-shirt
\$24.00/sweatshirt

Shipping: \$0-\$10 Add \$2.00
\$11-\$25 Add \$5.00
\$26-\$50 Add \$6.00
\$51-\$100 Add \$8.00
Over \$100 Add \$10.00

Contact: Diane Vollrath
32 East Briarwood Lane
Palatine, IL 60067
847 397 2427



Valparaiso University Guild Ornaments

Appleton Chapter

The 1997 ornament is VU's Chapel of the Resurrection. The date and University seal are in white on the reverse side of this clear royal blue custom-designed ornament imported from Austria by Bronners of Frankenmuth, Michigan.

Other ornaments are also available:

| Year | | Price |
|------|-----------------------------|-------|
| 97 | Chapel of the Resurrection | \$8 |
| 96 | Wesemann Hall/School of Law | \$8 |
| 95 | VU Center for the Arts | \$8 |
| 94 | Gellersen/Eng. & Math | \$8 |
| 92 | Mueller Hall/Christ College | \$8 |
| 91 | VU Union | \$8 |
| 90 | Heidbrink Hall | \$5 |
| 88 | Kretzmann Hall | \$5 |
| 87 | Athletics-Recreation Center | \$5 |
| 83 | Moellering Library | \$5 |

(Buy four different ornaments for \$25.00.)
Shipping: \$3.50 for 1-2 ornaments
\$4.00 for 3 or more ornaments

Contact: Cindy Russler
1200 N. Montclair Court
Appleton, WI 54915
414 739 3531



Valpo Apron

Geiseman Memorial
Chapter

This fun and functional apron is made of 100% natural washable cotton with an adjustable neck tie and three roomy kangaroo pockets. It is accented with

a sewn heart and a perky "Valpo" in navy blue, forest green, or brick red.

Price: \$12.00 Shipping: \$3.00

Contact: Kim Bass
6105 Westgate Ct.
Woodridge, IL 60517
708 968 3195



University Note Pads

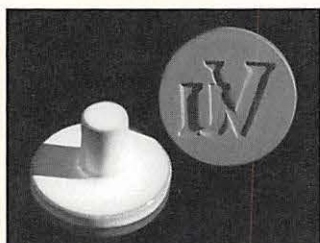
San Diego Chapter

The VU note pads, created by Guild member Sally Beck, are 4 1/4"x5 1/2" on white paper with brown ink. These 50-sheet pads can be ordered with the Chapel, cheerleading bear, VALPO, or VU Airplane.

| | |
|---------------------|--------------------|
| Price: | Shipping: |
| \$3.50 for 4 pads | \$2.50 for 4 pads |
| \$8.25 for 10 pads | \$3.15 for 10 pads |
| \$20.00 for 25 pads | \$4.95 for 25 pads |
| \$38.50 for 50 pads | \$7.25 for 50 pads |

Contact: Ethel Kallsen
48 Blue Anchor Road
Coronado, CA 92118
619 424 7813

GUILD MARKET



Vu Cookie/Paper Casting Stamp
Puget Sound Chapter

The Vu cookie/paper casting stamp*, created by Rycraft, Inc., is hand-stamped in clay from a custom-carved master. White glaze coats the outer edges and handle. Each 2" diameter stamp comes with a small pamphlet containing several cookie stamp recipes and some helpful decorating and baking suggestions. The design on the stamp also reproduces well when used in paper casting. Gift boxes for all seven stamp designs** are available upon request.

*The "Vu" symbol is a registered trademark of Valparaíso University and is officially licensed.

** Other stamp designs include - "Divine Love" (cross & heart), "Singing Angel," "Holly Sprig," "Pine Cone," "Jingle Bells," "Maple Leaf"

Price: \$5.50 for the stamp
\$5.50 for the paper casting kit
\$.50 for a gift box

Shipping: \$3.50 for 1-4 stamps
\$5.50 for 5-8 stamps

Sales Tax: WA state residents add 8.2%
(This varies depending on the order.)

Contact: Katharine Gerken
5022 42nd Ave. SW
Seattle, WA 98136
206 937 8986

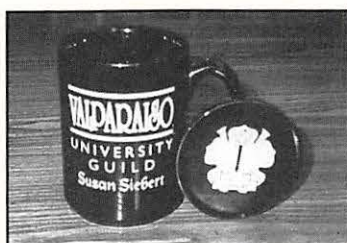


Three Dimensional Creche
Omaha Chapter

This six-piece nesting creche in grained, solid walnut is 9"x9 1/2"x1 1/2". It is crafted and rubbed with tung oil by the members of the Omaha Chapter.

Price: \$35.00 Shipping: \$5.00

Contact: Erna Haselton
8769 Templeton Drive
Omaha, NE 68134
402 571 1074



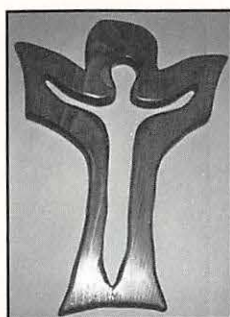
Ceramic Mug
Medina Chapter

This black glazed 15-ounce ceramic mug has Valparaíso University Guild in white bisque lettering. The coaster features the Valparaíso University Guild emblem. (The mug and coaster can be designed with or without "Guild" distinction; and one line personalization is available.)

Price: \$13.00 for mug and coaster with or without "Guild"
\$16.00 if the mug is personalized
\$10.50 for mug only with or without "Guild"

Shipping: \$4.00 for 1 item
\$6.00 for 2 items
\$8.00 for 3 items
\$1.00 each additional item

Contact: Judy Grove
18243 Strongsville Blvd.
Strongsville, OH 44136
216 243 0621



Cruciform
Southtowns of
Erie County Chapter

This hand carved wall hanging is approximately 12"x9" in size. The crucifix is carved out of negative space with the cross in lieu of the traditional sculpture of Christ. When hung, the crucifix's shadow in the negative space outlines the figure of the crucified Christ. A historical information sheet accompanies the cruciform.

Price: \$22.00 Shipping: \$3.00

Contact: Ann Collard
107 Treehaven Road
West Seneca, NY 14224
716 674 5164

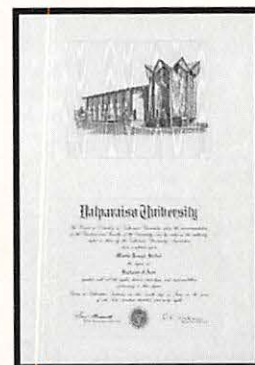


Miniscriptures
Diablo Valley Chapter

These 8"x10" full-color double-matted Mini-scripture prints come in 43 different verses. A catalog illustrating all of the verses is available for \$1.00 - refundable with your first order.

Price: \$10.00 Shipping: \$2.00

Contact: Judy Michaels
757 Tunbridge Road
Danville, CA 94526
510 820 5414



Framed Diploma
Valparaíso Chapter

Choose from the following for framing a Valparaíso University diploma.

Frame choices: brown metal, gold metal, or wood

Mat choices: dark brown suede, soft gold suede, or white suede

Inset choices:
Chapel sketch, color photo of the Chapel (\$2.50 extra), or your own 5"x7" photo

Price: \$50.00 Shipping: \$5.00

Sales Tax: IN residents add \$2.50

Contact: Bette Galow
1907 Rock Castle Park Drive
Valparaíso, IN 46383
219 464 2071

GUILD MARKET



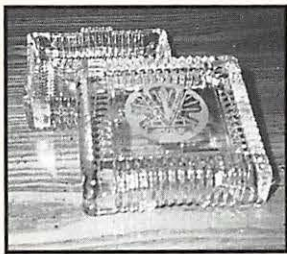
W Guild Lapel Pin/ W Guild Pendant Necklace

Milwaukee Suburban Chapter

The Guild pin and pendant are 3/4" in diameter and can be ordered in black gold or black silver metal. The lapel pin has a military clutch back. The pendant is on a 24" gold-plated open link chain necklace.

Price: \$10.00 for the lapel pin
\$10.00 for the pendant necklace
Shipping: \$2.00 for each item

Contact Person:
Nancy Kormanik
1710 Boulder Court
Waukesha, WI 53186
414 547 8488



Glass Box

Medina Chapter

The etched Valparaiso University Guild emblem highlights the cover of the 4" square box.

Price: \$10.50
Shipping: \$4.00 for 1 item
\$6.00 for 2 items
\$8.00 for 3 items
(Can be combined with mug order)

Contact Person:
Judy Grove
18243 Strongville, Blvd.
Strongville, OH 44136
216 243 0621



Valparaiso University Guild

Valparaiso, Indiana 46383-6493

Chapter

Thank you for your support.
\$_____ of your donation
goes directly to the work of
Valparaiso University.

Donors name: _____

Address: _____

City, State, Zip: _____

Date: _____

Guild Member: _____

Receipt Book

Diablo Valley Chapter

This receipt book is made up of 25 dual-copy receipts that satisfies the charitable donation receipt law requirement.

Price: \$2.00 Shipping: \$.50

Contact Person:
Barbara VanFossen
90 Sara Lane
Alamo, CA 94507
510 935 6788



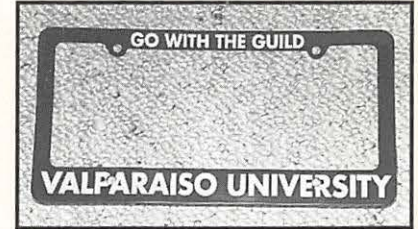
Westmoreland Lead Glass Bell

Mishawaka-South Bend Chapter

This glass crystal bell is 4 1/2" tall and 1 3/4" in diameter. It has a faceted amber clapper, a frosted handle, and "VU Guild" etched on one side.

Price: \$8.00 Shipping: \$2.00

Contact Person:
Wilma Behnke
19409 Edinburgh Drive
South Bend, IN 46614
219 291 7153



License Plate Holder

Cincinnati Chapter

This plastic license plate frame is black with white lettering. (A black permanent marker can permanently "erase" "Go with the Guild")

Price: \$4.00 Shipping: \$2.50

Contact Person:
Jan Zinnecker
4730 Sycamore Road
Cincinnati, OH 45236
513 791 8246



"Blooming" Sweatshirt

Covered Bridge Chapter

The sweatshirt is a heavy 80% cotton/20% poly blend with knit crew neck and cuffs. It is styled with roomy, "universal fit" dropped armhole, and a double-layer locker patch at the back of the neckline. The oval embroidered emblem is on the left side measuring 4 1/2"x3". The stamen is taken from the triumphant Christ figure of the Chapel windows; the tulip top is traced from the outline of the Chapel roof; the leaves form a giant "V"; and the flower is the base of the "U".

Color choices - Cream shirt with navy lettering or navy shirt with gold lettering
Size choices - medium, large, X-large

Price: \$42.00 Shipping: \$3.00

Contact Person:
Sharon Hollenberger
9801 Thornapple Lane
Mequon, WI 53092
414 241 8572

GUILD MARKET



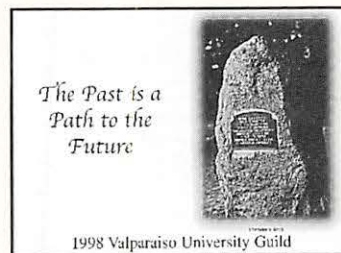
Valparaiso University Guild Cookbooks

- vol. 1 600 family favorites . . . Notes on VU's history and development
- vol. 2 More than 700 recipes . . . Special crockery section
- vol. 3 Features naturally healthy foods and regional recipes . . . Microwave tips
- vol. 4 600 recipes reflecting the 90's . . . All previously published volumes are indexed in this volume

(Guild cookbooks fund student scholarships.)

Price: \$10.00
 Shipping: \$3.00 for one book
 \$1.00 for each additional book
 Sales Tax: IN residents add 5%

Contact: Guild Office
 Kretzmann Hall
 Valparaiso, IN 46383
 219 464 5315 or 800 748 4538



Valparaiso University Guild Calendar

"The Past . . . A Path to the Future" This 1998 wall calendar will take you on a trip down VU's memory lane. It includes important Valparaiso University dates.

(Guild calendars fund grants for departmental programs and campus projects.)

Price: \$3.00 Shipping: \$1.00

Contact: Guild Office
 Kretzmann Hall
 Valparaiso, IN 46383
 219 464 5315 or 800 748 4538

Guild Market Application

Guild Chapter Submitting Application: _____

Date of Application: _____ Item: _____

Full Description of Item: _____

Price Per Item: _____ Shipping: _____ Total: _____

Person Responsible for Handling Orders: _____

Telephone: _____ / _____ Address: _____

City: _____ State: _____ Zip: _____

Send application and a sample of the item and/or a clear, glossy photograph to the current Guild Market Chair:

Corrine Roy
 7568 Bent Bow Trail
 Winter Park, Florida 32792-9002
 407 678 2812

The Guild Roster

1997-1998

National Officers

| | |
|--------------------|---|
| President | Margaret Zobel • 1913 Oakdale Ln. South, Clearwater, FL 33764 • (813 535 6042) <i>Margzobel@juno.com</i> |
| 1st Vice President | Judy Waetjen • 1611 N.E. 11th St., Lincoln City, OR 97367 • (541 994 2337) |
| 2nd Vice President | Pamela Sieving • 2690 Appleway St., Ann Arbor, MI 48104-1802 • (313 761 1418) <i>pcsievin@umich.edu</i> |
| Secretary | Sue Dumford • 1217 Cardinal Lane, Naperville IL 60540-8003 • (630 355 9282) <i>dadumford@aol.com</i> |
| Treasurer | Colette Irwin-Knott • 4534 Windledge Circle, Zionsville IN 46077-9218 • (317 873 0020) |
| Executive Director | Rebecca Balko • 1059 Zoeller Lane, Apt. C, Valparaiso, IN 46385 • (219 531 1984) <i>Rebecca.Balko@valpo.edu</i> |

Chairman of Standing and Special Committees

| | |
|---------------------------|--|
| Activities | Jill Stammel • 6500 W. Mansfield, Denver, CO 80235 • (303 763 9129) |
| Alumni Liaison | Judy Mason • 1125 W. Belden#3, Chicago, IL 60614-3247 • (312 281 4606) <i>JFMason@aol.com</i> |
| Bazaar | Marge McCandless • 6320 Yank Ct. Unit E, Arvada, CO 80004 • (303 940 6960) |
| Bed and Breakfast | Lois Oster • 6475 Fleur de Lis Dr., New Orleans, LA 70124 • (504 488 1004) |
| Bylaws | Lorraine Dorough • 209 St. Andrews Ct., McDonough, GA 30253 • (404 474 1053) <i>LEDorough@compuserve.com</i> |
| Calendar | Roberta Reblin • 31794 N. River Rd., Harrison Twp., MI 48045 • (810 463 4676) |
| Church Relations | Gail Hodel • 32792 David Cir., Dana Point, CA 92629 • (714 493 5333) |
| Cookbook Marketing | Lois Schumann • 209 Jordan Dr., West Des Moines, IA 50265 • (515 223 6517) <i>dschum209@aol.com</i> |
| Guild Market | Corrine Roy • 7568 Bent Bow Trl., Winter Park, FL 32792-9002 • (407 678 2812) |
| Guild Admissions Partners | Judy Rullman • 4531 11th Ave., Moline, IL 61265-2639 • (309 762 5173) |
| Historian | Virginia Amling • 636 Arlington Ave., Des Plaines IL 60016-3309 • (847 824 4532) <i>virgi1029@aol.com</i> |
| Marketing Coordinator | Judy Wolff 3887 • Overton Manor Trail, Birmingham AL 35243 • (205 967 8862) |
| Membership | Linda Deal • 41 Beaumont Dr., Mason City, IA 50401-2974 • (515 423 0687) <i>dealin@netins.net</i> |
| Nominating | Judy Mason • 1125 W. Belden#3, Chicago, IL 60614-3247 • (312 281 4606) <i>JFMason@aol.com</i> |
| Parliamentarian | Lynn Bahls • 2 Bristol Green, Bourbonnais, IL 60914-1603 • (815 939 0262) |
| Project Promotion | Nancy Fehr • 440 W. Wilshire Dr., Palatine, IL 60067-4766 • (847 991 1685) <i>nfehr@nslsilus.org</i> |
| Public Relations | Christine DeLooze • 81 Woodridge Trail, Henrietta, NY 14467-8924 • (716 359 1551) <i>delooze@aol.com</i> |

Area Directors

| | |
|-------------|---|
| Coordinator | Judy Waetjen • 1611 N.E. 11th St., Lincoln City, OR 97367 • (541 994 2337) |
| Area I | Vicki Robisch • 23 Cobble Creek Rd., Victor, NY 14564-9763 • (716 924 2545) |
| Area II | Barbara McKissick • 1525 Chat Ct., Naperville, IL 60565-1331 • (630 961 2030) <i>gbmac2@aol.com</i> |
| Area III | Anne Franklin • 11977 West 75th Lane, Arvada, CO 80005 • (303 431 7497) <i>Scanfran@aol.com</i> |
| Area IV | JoAnne Sloan • 2866 Devonshire, Fullerton, CA 92835 • (714 993 4129) |
| Area V | Kathy Bardenhagen • 4615 St. Clair St., Racine, WI 53402-2821 • (414 639 1989) <i>woodcuts@wi.net</i> |
| Area VI | Nancy Janke • 6900 Woonsocket, Canton, MI 48187 • (313 453 4426) <i>NHJ318@aol.com</i> |
| Area VII | Renee Reimer • 9003 O'Dary Dr., Highland, IN 46322-2146 • (219 838 8605) |
| Area VIII | Virginia Cook • 8170 Priestly Dr., Reynoldsburg, OH 43068-1383 • (614 861 1428) <i>rpcookii@classic.msn.com</i> |
| Area IX | Susan Dippold • 13020 Angel Oak Dr., Huntersville, NC 28078-9172 • (704 875 6574) <i>sdippold@ix.netcom.com</i> |

State Unit President

| | |
|-----------|---|
| Wisconsin | Kathy Bardenhagen • 4615 St. Clair St., Racine, WI 53402-2821 • (414 639 1989) <i>woodcuts@wi.net</i> |
|-----------|---|

Valparaiso University Guild
Kretzmann Hall
Valparaiso, IN 46383-6493

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U.S. Postage

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